

TRANSLATED TEXT

Developing a process model of strategic entrepreneurship in emerging business

Abstract

Strategic entrepreneurship is a new emerging concept based on entrepreneurship concepts and strategic management, fueling researcher interest in the recent decade. Until now, few researches have been conducted regarding the concept of strategic entrepreneurship. Therefore, extensive research is somewhat essential in this arena. The results of recent studies in entrepreneurship show that lack of strategic vision in entrepreneurial activities causes irreparable financial and spiritual damages to entrepreneurs in some entrepreneurial activities, especially emerging entrepreneurial activities.

The present article studies on constituent factors of strategic entrepreneurial concepts for emerging business by introducing a process concept from entrepreneurship management. The results not only show the necessity of each element in the suggested model, but represent the fact that the introduced strategic entrepreneurship process possesses some characteristics such as applying entrepreneurial elements and strategic management, completing previous models while maintaining structure and following model simplicity, considering production, operations and life cycle management models, and considering feedback as a growth and survival necessity of each process model.

Keywords: Strategic Entrepreneurial Process, Entrepreneurship, Strategic Management, emerging business

ORIGINAL TEXT

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